

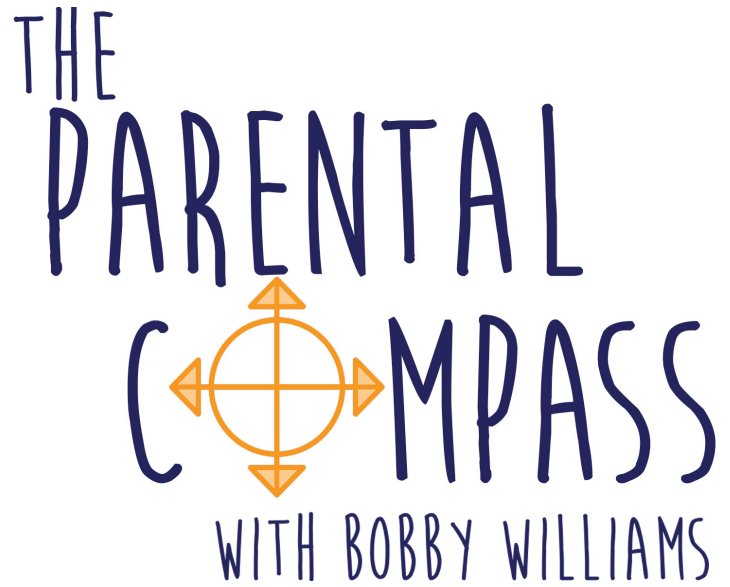


Family Education & Support Services

RATE SHEET

The Parental Compass is a Podcast launched by Family Education & Support Services to provide all parents with access to evidence-based parenting information, ideas and on-the-ground resources. It is our goal to help parents build the skills, tools and confidence they need to be the best parents they can be.

Family Education & Support Services, has a 20 year history of providing evidence-based family strengthening programs to Washington State's South Sound Region. For more information on our 501(c)3 non-profit visit **FAMILYESS.ORG**



DEMOGRAPHICS

The demographic audience on The Parental Compass is still in the works. We will get you more details soon.

AGE DEMOGRAPHICS

18-24 (3%) 25-34 (28%)
35-44 (34%) 45-54 (20%)
55-64 (7%) 65+ (6%)

GENDER

MALE (38%)
FEMALE (59%)

SPONSORSHIP RATES & PACKAGES

Audio

- 15 sec. Pre-Roll \$500 (per episode)
- 15 sec. Post-Roll \$500 (per episode)
- 30 sec. Mid-Roll \$1000 (per episode)

Featured Ad on Familyess.org/TheParentalCompass:

- 300x250 | 150 KB Banner \$300 (per month)
- 300x600 | 250 KB Banner \$500 (per month)

These fees are the minimum fees. Prices may vary depending on the media needs. All prices are subject to change without notice.

REQUEST: HEATHER@FAMILYESS.ORG